Department of Banking and Finance

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Sonny Perdue
Governor

Robert M. Braswell
Commissioner

July 30, 2009

VIA CERTIFIED MAIL – 7005 1820 0006 4359 2563

FILED
AUG 24 2009
GEORGIA DEPARTMENT OF BANKING AND FINANCE

Mr. Soon Hyung Park (aka Seth Park)
Advanced Funding Services, Inc.
3296 Summit Ridge Parkway, Suite 1210
Duluth, Georgia 30096

ORDER TO CEASE AND DESIST

Pursuant to O.C.G.A. § 7-1-1018(a), the Georgia Department of Banking and Finance ("Department") hereby orders you, Soon Hyung Park (aka Seth Park), to cease and desist from engaging in activities in violation of the Georgia Residential Mortgage Act ("GRMA"), O.C.G.A. § 7-1-1000 *et seq.* Specifically, the Department has evidence that you made false statements or misrepresented material facts to lenders in violation of O.C.G.A. § 7-1-1013(1),(2) and (6) and failed to properly maintain a mortgage loan transaction journal in violation of Department Rule 80-11-2-.03.

Pursuant to the provisions of O.C.G.A. § 7-1-1018, you may request a hearing to contest this Order. The hearing will be held before an administrative law judge of the Office of State Administrative Hearings. You may retain counsel of your choice and subpoena witnesses and documentary evidence. The Office of the Attorney General will represent the Department.

The request for a hearing must be made in writing within twenty days of the date of this Order. Please be advised that if you do not request a hearing in writing within twenty days of the date of this Order, this Order shall become a final order. As a result, a licensed mortgage broker or mortgage lender will be prohibited from employing you for a period of five years to perform any functions governed by the GRMA. O.C.G.A. § 7-1-1004. This restriction in no way prohibits you from engaging in business with a mortgage broker or mortgage lender that is not licensed or required to be licensed by this Department. Should you have any questions concerning this matter, please contact Felicia Faison-Holmes, Non-Depository Financial Institutions Division Attorney, at (770) 986-1648.

Rod Carnes, CFE
Deputy Commissioner
Non-Depository Financial Institutions Division